



KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.

Quarterly List of Issue-Responsive Programming
Second Quarter 2008 (April 1, 2008 – June 30, 2008)

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Health
- Government and Politics
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK 56 Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live @ Five (Monday – Friday: 5:00-5:30pm)
- KETK 56 News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK 56 News at 10 (Sunday – Friday: 10-10:35pm)
- KETK 56 Today (Saturday & Sunday: 8:00-9:00am)
- KETK 56 News at 5 (Saturday & Sunday: 5:00-5:30pm)
- KETK 56 News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 7:30-8:00am)
- NBC Weather Plus (24/7 on KETK-DT digital multicast channel 56.2)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

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KETK-TV Quarterly Issues and Programs List
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Program	Time	Date	Duration	Description
<i>KETK 56 News at 6</i>	6:00 pm	04/01/08	25 seconds	A man wanted by the FBI is tracked down in Cherokee County. Investigators say he was on the run from Nebraska, wanted for weapons and drug charges.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	04/02/08	3 min. 15 sec.	Studies show about 60,000 children are abused each year in Texas and 200 die from their injuries. Now some people in Gregg County are raising awareness about this problem.
<i>KETK 56 News at 10</i>	10:00pm	04/02/08	26 seconds	New details today about items investigators seized while serving a search warrant on a local constable.
<i>Live @ Five</i>	5:00pm	04/04/08	22 minutes	Today John Tyler High School hosted the kickoff event for the City of Tyler's child abuse prevention month.
<i>Live @ Five</i>	5:00pm	05/01/08	1 min. 20 sec.	Law enforcement all across the country are still hunting down the prime suspect in this week's shooting death of DPS Trooper James Scott Burns. We found out today that he is actually a former officer.
<i>KETK 56 News at 6</i>	6:00pm	05/02/08	15 seconds	More than one dozen men were busted in Longview, trying to solicit prostitutes.
<i>Live @ Five</i>	5:00pm	05/23/08	1 min. 10 sec.	Smith County Constable Henry Jackson was arrested this morning in Van Zandt County on charges of official oppression and tampering with government records.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/04/08	5 min. 30 sec.	A former Davita Lufkin nurse arrested Friday is accused of injuring dialysis patients with bleach.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	6:00pm 10:00pm	06/07/08	1 min. 5 sec.	Car burglaries – Police are looking for people who broke into several cars overnight.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/13/08	5 min. 25 sec.	Drug Plane - A 51-year old man was nabbed in Cherokee County Thursday in what federal agents are calling a national air-trafficking drug plot. The sheriff says the man made a quick pit stop at Cherokee County airport as he made his way from Nevada to Baton Rouge, LA. Homeland Security had been tracking him for quite some time.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/17/08	4 min. 50 sec.	Tyler police arrest a sixth man in what they are calling a crime spree that began in March with robberies, assaults and other organized criminal activities.

Issue: Economy

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	04/01/08	2 min. 10 sec.	In East Texas, some truckers were divided on the decision to strike because of high diesel prices.
<i>Live @ Five</i>	5:00pm	04/01/08	20 seconds	Letourneau Technologies in Longview is up for sale. This is the city's fifth largest employer.
<i>KETK 56 News at 10</i>	10:00pm	04/01/08	1 min. 50 sec.	Trucker Strike - A loosely organized protest over fuel prices is underway today across the nation.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	04/03/08	3 min. 50 sec.	Today the chairman of the federal reserve acknowledged for the first time that the U.S. economy may be in or headed for a recession. We talk about what this will mean for East Texans.
<i>Live @ Five</i>	5:00pm	05/08/08	1 minute	Some taxpayers have been shocked to find out that the economic stimulus check they were counting on is not in the bank. It's in the mail.
<i>KETK 56 News at 6</i>	6:00pm	05/09/08	1 minute	Industrial Program – Kilgore College in Longview is opening an industrial maintenance technology program this August.
<i>KETK 56 News at 10</i>	10:00pm	05/14/08	3 minutes	We've all seen the commercials that promise to get you out of debt, but do they work? We do a special report to find out.
<i>KETK 56 Today</i>	5:00am	05/15/08	5 minutes	Can someone overwhelmed with credit card debt become debt free?
<i>KETK 56 News at 10</i>	10:00pm	06/17/08 06/18/08 06/19/08	7 min. 10 sec.	Three-part series. Haynesville Shale Project may be rich in oil and natural gas, and cover one million acres in our part of the country.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	06/18/08	3 min. 5 sec.	Bottled water has long been seen as fashionable, and some people are pretty steadfast about saying it is better that water out of the tap. But in a tight economy, more people have decided to go to tap because they don't want to pay the extra money for bottled water.

Issue: Education

Program	Time	Date	Duration	Description
<i>KETK 56 News at 6</i>	6:00pm	04/02/08	30 seconds	The Tyler school board discussed renovations and school construction today.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	04/03/08	3 min. 30 sec.	Spring Hill ISD is quickly filling to capacity and school officials hope a bond proposal to upgrade the school will be passed.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	04/09/08	3 min. 55 sec.	Today at a news conference the Athens Superintendent of Schools said after an investigation they found no evidence of an attack. This comes after a student said she was attacked because of a school project protest poster. She has now admitted to making the whole thing up.
<i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	6:00pm 10:00pm	05/10/08 05/11/08 05/12/08	3 min. 12 sec.	Longview voters approved a \$226 million dollar school bond. It passed by only 14 votes leaving some people wanting a re-vote, but the school district says that isn't going to happen.
<i>KETK 56 News at 10</i>	10:00pm	05/13/08	1 min. 35 sec.	When students in Smith County are removed from classes because of criminal conduct, they're sent to the "Juvenile Justice Alternative Education Program", but the school district has to pay to send them.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	05/22/08	3 min. 30 sec.	Beginning this fall, all Texas schools will also be required to teach parenting and sex education classes.
<i>KETK 56 News at 6</i>	6:00pm	06/04/08	1 min. 40 sec.	Aviation Program – Since 1961 students moved to Longview to learn about aeronautical science at Letourneau University.
<i>East Texas Live</i>	11:00am	06/19/08	2 minutes	The Discovery Science Place began its exciting summer program for children entering pre-K through 7 th grade.
<i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	6:00pm 10:00pm	06/07/08	2 min. 20 sec.	The steroid testing program for Texas high school athletes is underway.

Issue: Health

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	04/15/08	26 seconds	The city of Nacogdoches passed a smoke-free ordinance.
<i>KETK 56 News at 5</i> <i>KETK 56 News at 10</i>	5:00pm 10:00pm	04/19/08	3 minutes	Rabid animals have been making their way into the news in East Texas this spring. Today one clinic on wheels made its way into Tyler to help take care of the problem.
<i>Live @ Five</i>	5:00pm	04/29/08	21 seconds	Working parents are paying more for their families' health insurance.
<i>KETK 56 Today</i>	5:00am	5/15/08	2 min. 30 sec.	Pets and Disease – Your household pet could carry diseases that could make you sick.
<i>KETK 56 News at 10</i>	10:00pm	05/19/08	20 seconds	Graphic letting people know if they want to learn more about the future of Smith County mental health services to go to a meeting at the Andrews Center on Tuesday.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	05/20/08	8 min. 5 sec.	Today we talk to a man who says his wife died while under the care of Davita Dialysis. Lufkin Police say many other people have died recently while being treated at Davita.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	05/21/08	9 min. 55 sec.	The investigation continues at the Davita Dialysis Center in Lufkin after allegations of criminal activity by an employee. Today the center responds to those allegations.
<i>KETK 56 News at 5</i> <i>KETK 56 News at 10</i>	5:00pm 10:00pm	06/01/08	3 min. 40 sec.	Today is the first day of Tyler's smoking ban. How are people responding?
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/03/08	6 min. 30 sec.	A letter from the TX Dept. of State Health Services says Davita Dialysis is shut down until further notice, after an unusual amount of people died.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	06/03/08	3 min. 40 sec.	Two days after the new smoking ban was imposed, many people still have a question about which places are exempt from the ban.

Program	Time	Date	Duration	Description
<i>KETK 56 News at 10</i>	10:00pm	04/01/08	35 seconds	Trucker Hearing – In response to high fuel prices lawmakers are questioning oil executives about record gas prices and record profits.
<i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	6:00pm 10:00pm	04/14/08	3 minutes	Juvenile Probation – Smith County juvenile services director says they are having problems with unfunded mandates and micromanaging.
<i>KETK 56 News at 6</i>	6:00pm	04/21/08	2 min. 5 sec.	A new person is in charge of Smith County's road and bridge department.
<i>Live @ Five</i>	5:00pm	05/05/08	25 seconds	Smith County Commissioners are working on a new jail proposal.
<i>KETK 56 News at 10</i>	10:00pm	05/10/08	2 min. 20 sec.	Tyler elections were held today ushering in Tyler's first female mayor, and getting rid of the unicard system all in one day.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	05/12/08	6 min. 50 sec.	New mayor – Who is Bass? Barbara Bass beat three-term councilwoman Laura Corbett by a two to one margin. We talk to her about her plans for the city.
<i>KETK 56 News at 10</i>	10:00pm	06/03/08	40 seconds	State Rep. Leo Berman says he may run for Governor.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/04/08	4 min. 5 sec.	Presidential hopeful Barack Obama has reached the magic number of delegates to secure the Democratic Party's nomination.
<i>KETK 56 News at 5</i> <i>KETK 56 News at 10</i>	5:00pm 10:00pm	06/07/08	2 min. 10 sec.	Senator Hillary Clinton announces she will suspend her campaign to become the Democratic nominee for President. We have a reporter at the Texas Democratic Convention in Austin, getting reaction.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>KETK 56 News at 6</i>	6:00pm	04/02/08	23 seconds	Longview police have released the results for their speed enforcement program.
<i>KETK 56 News at 10</i>	10:00pm	04/03/08	1 min. 20 sec.	A man is killed at the Mud Nationals Festival in Jacksonville. Cherokee County officials say a man flipped his ATV onto himself.
<i>KETK 56 News at 10</i>	10:00pm	04/04/08	1 minute	After a man died at Mud Nationals in Jacksonville, we go in-depth with ATV safety coverage.
<i>KETK 56 News at 5</i>	5:00pm	04/05/08	1 minute	Alcohol Awareness Month - We talk with mothers against drunk driving who say about three in every ten Americans will be involved in an alcohol-related crash at some point in their lives.
<i>KETK 56 News at 10</i>	10:00pm	05/01/08	2 min. 35 sec.	Roads and bridges across the nation are falling apart. We take a look at the deteriorating infrastructure in Smith County.
<i>KETK 56 News at 10</i>	10:00pm	05/04/08	35 seconds	A gas leak was discovered in an oil field in Flint today.
<i>Live @ Five</i> <i>KETK 56 News at 10</i>	5:00pm 10:00pm	05/05/08	2 min. 40 sec.	An enormous plume of smoke had people in Longview talking today. Eastman Chemical said it happened because of an electrical problem.
<i>Live @ Five</i> <i>KETK 56 News at 6</i>	5:00pm 6:00pm	05/06/08	2 min. 45 sec.	An increasing number of rabies has been reported to Rusk County.
<i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	6:00pm 10:00pm	06/02/08	1 min. 35 sec.	Victims of family violence, stalking and sexual assault in Texas now have a way of helping prevent further abuse. Today Texas Attorney General Greg Abbott announced a new "confidential address" program.
<i>KETK 56 News at 10</i>	10:00pm	06/04/08	1 minute	Breaking news – There is a large fire at a furniture store in Tyler called The Wood Shop.
<i>Live @ Five</i> <i>KETK 56 News at 6</i> <i>KETK 56 News at 10</i>	5:00pm 6:00pm 10:00pm	06/17/08	1 min. 14 sec.	High winds blew the roof off a Tyler business this afternoon. No injuries were reported, but the piece of roof landed on several cars.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

NBC THE MORE YOU KNOW
NAB DIGITAL TELEVISION
SPECIAL OLYMPICS
CHILDREN'S ADVOCACY CENTER
CIVIC CENTER THEATRE
BOYS TOWN
ROTARY CLUB
DISASTER PREPAREDNESS
SHRINER'S HOSPITALS FOR CHILDREN
FOUNDATION FOR A BETTER LIFE
LEUKEMIA & LYMPHOMA SOCIETY
NEGLECT DRIVING
INTELLIGENT USE OF WATER
SALUTE AMERICA'S HEROES
AIR FORCE RESERVE
MARINES
ADVERTISING COUNCIL
UNITED STATES COAST GUARD
PARENTS SPEAK UP
PETA
UNIFORMED SERVICES DISABLED RETIREES
MAGIC JOHNSON FOUNDATION

Community Involvement

KETK STUDENT OF THE YEAR CAMPAIGN:

KETK recognized the top graduating seniors across East Texas in our first ever *Student of the Year* campaign. The campaign aired May through June. We had 88 students nominated from across East Texas. Each student was invited to the station to record vignettes. The nominated students were recognized in a month-long campaign that aired throughout the month of May. A month-long campaign congratulating the overall winning student aired during the month of June, and the winner was a recipient of a \$2,500 scholarship.

KETK TYLER WATCH:

You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK NBC 56's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

SPEAKING ENGAGEMENT:

Anchor Shari Dunn was invited to speak at the Forest Middle School in Longview on May 5 at their Cinco de Mayo celebration. She was the featured speaker and spoke to the students about the strength of diversity and how everyone makes a contribution.

COMMUNITY EVENT:

Celebrity waiter event called "Dine Out for the Cure" benefitting Susan G. Komen Breast Cancer Foundation. On Cinco de Mayo at a local restaurant Reporter Tamara Jolee served food alongside other local celebrities. All tips and money raised went to Susan G. Komen.

STAFF COMMUNITY SERVICE

Eric Jontra, KETK Director of Sales, is on the Habitat for Humanity of Smith County Board of Directors and serves as Chairman of the Communications Committee. His term on the board continues through December 31, 2010. Habitat for Humanity of Smith County is a Christian housing ministry and one of 1,675 affiliates of Habitat for Humanity International. Habitat has built more than 150,000 houses around the world, providing more than 750,000 people in more than 3,000 communities with safe, decent, affordable shelter. In 2008 the Smith County Habitat for Humanity will construct over 20 homes.

Network Issue-Responsive Programming Information

DATELINE TOPICS

Friday, April 13

IN A "DATELINE" HIDDEN CAMERA INVESTIGATION, CHRIS HANSEN CONFRONTS INSURANCE AGENTS SELLING ANNUITIES TO SENIORS WHEN THEY THINK THEY ARE ALONE WITH THEM

"TRICKS OF THE TRADE" AIRS SUNDAY, APRIL 13 AT 7PM

(New York) – April 8, 2008 – With an estimated 15 trillion dollars under their control American seniors have become more of a sales target than ever for insurance agents seeking to sell them annuities. On Sunday, April 13 (7:00 PM/ET), "Dateline" goes undercover in "Tricks of the Trade" -- a hidden camera investigation revealing what some insurance agents say, and what they don't say, when they think they are alone with a senior. In his signature style, Chris Hansen then confronts agents about their questionable sales pitches.

NBC News footage shows the widespread practice of agents cloaking themselves in fancy titles and insurance agents attending a seminar to learn these sales tactics. Minnesota Attorney General Lori Swanson, who reviewed "Dateline's" footage, and who has filed several suits alleging fraud in the sale of annuities to seniors, tells Hansen: "...what is tragic about it is when those agents go into the seniors' homes, it is literally the wolf among the lambs."

Sunday, April 20

"Dateline" kicks off NBCU's "Earth Week" with a report on the melting snow in the Bolivia Mountains and an experiment on how diet and health consciousness may affect toxin intake.

As bedbugs become more prevalent throughout the country, Victoria Corderi continues her reporting on the condition and sale of refurbished mattresses.

Monday, May 19

A honeymoon bride drowns while diving in Australia's Great Barrier Reef, and as the accident is investigated her husband's story becomes more and more suspicious to the police, and to her family. Dennis Murphy reports.

Friday, May 23

NBC News' Mike Taibbi travels to Maplewood, Minn., to report on the death of Barbara Winn -- a cold case that's making headlines 27 years later while her unwavering family seeks justice. The report includes her children speaking out about their loss and the night she died for the first time.

NBC NIGHTLY NEWS

All week Nightly News aired "Making a Difference" reports. The series was conceived in response to viewers who complain that the broadcast features only "bad" news.

Here is the schedule of reports:

Monday, April 7th: Michelle Franzen reports on a dentist who goes door-to-door providing a very necessary, yet often forgotten, service: dental care for the elderly, poor and disabled. (Location: Baton Rouge, LA)

Tuesday, April 8th: Ian Williams reports on a school in Australia that is the first to become a solar power station. The school is powered by the sun, paid for by a big fund-raising drive. We are there as the first solar panels go up.

Wednesday, April 9th: Mike Taibbi reports on the so-called "Play Lady". Myra Fox works at Children's Hospital in Boston, and leads a team that helps ease the fears and anxieties of a hospital stay. Fox is retiring after 40 years of service. (Location: Boston, MA)

Thursday, April 10th: Roger O'Neil reports on a rural Wisconsin cheese farm with the goal of making old-style, award-winning cheeses in an environmentally-friendly way. Everything on the farm is reusable. One example: the cow milk makes the cheese, but the cow waste makes the energy to run the farm and power 120 homes. (Location: Milwaukee, WI; Madison, WI)

Friday, April 11th: Kevin Tibbles reports on an Indiana farmer who has a unique plan to help high school students study for their SATs while working to end world hunger. He created an online word definition game -- freerice.com -- and correct answers are rewarded with a donation of 20 grains of rice to the U.N. Food Program. Corporate advertisers place banner ads that accompany every click, which pays for the rice. Since its October, 2007 launch, more than 25 billion grains of rice have been donated in Bangladesh, Nepal, Uganda and Cambodia, and students from across the country are participating. (INDIANAPOLIS, IN)

TODAY

April 7, 2008 – "Today's" Al Roker is packing up the Penske truck to hit the road once again for the annual "Lend a Hand Today" trip. In its seventh consecutive year, "Lend A Hand" continues its mission to help small charities across the country that work towards improving conditions in their communities. Roker's goodwill road trip kicks off Monday, April 14 in Boise, ID. The trip continues throughout the week in Boulder, CO (Tuesday), Albuquerque, NM (Wednesday), Oklahoma City, OK (Thursday), and Atlanta, GA (Friday).

At each "Lend a Hand Today" stop, Roker will spend time throughout the broadcast at the city's charitable organization and introduce its efforts to "Today" viewers. Then Roker, with the help from several generous companies, including Columbia Sportswear Company, Nike, Chrysler, Lowes, General Mills, JC Penny and Scholastic will present the charity with scores of essential items it needs to continue helping and serving its community. So far, for this year's trip, "Today" has raised nearly \$550,000 in donations with more on the way. After each stop, viewers will be directed to TODAYshow.com for more information on each organization and how they can help.

THE CHRIS MATTHEWS SHOW

WEEKEND OF APRIL 5-6, 2008

TOPICS:

The Clintons' resilience is legendary – Could they accept defeat, if it comes to that?
Could John McCain's age keep him from the White House in November?

WEEKEND OF APRIL 12-13, 2008

TOPICS:

Can John McCain sell himself as an agent of change this Fall?

If Obama wins the nomination, will Hillary's female supporters back Barack?

WEEKEND OF MAY 10-11, 2008

TOPICS:

How will Barack Obama win over Hillary Clinton's supporters?

What will be Hillary's next move?

WEEKEND OF JUNE 14-15, 2008

TOPICS:

Can McCain escape the Bush economy by emphasizing tax cuts?

Does the "Tough Guy" image of a President still sell with voters?